

Dear MTC Membership Committee,

Best Wishes were extended at our meeting this past Wednesday, January 17th at 5:30 to Shari Havasi who is moving soon to San Diego. Shari started our very successful mixed doubles afternoon tennis for which we are most grateful. She will be missed!

New Member Input:

Erick Steinberg and Sandra Scott are new 2017 members who shared their new member experiences with us. Erick is very active with Jack/Vic's men's tennis and has played on two MVTC USTA teams so far. Erick also participates in club social tennis events. His enthusiasm is contagious! Sandra has taken over the helm for Shari leading mixed doubles which will restart in March. played for two teams last year and registered for two more this year!. Sandra suggested Round Robins for partnerships at team practices, challenge courts and team practices. Sandra would like to see more women's social tennis like the men have - regular organized tennis. She would also like to participate in women's clinics. We appreciate the input from Erick and Sandra and hope they will continue to meet with us.

Ad Hoc Membership Status Committee Proposals Approved:

Lisa reported the Board's acceptance of the proposed membership category changes which have been circulated in prior weeks amongst the committee. The biggest change is the senior membership which is nicknamed the 80-10-50, one can go to 50% of the monthly dues if 80 years old and having been a member for 10 years. Chirs has notified several members who qualify for this new status.

Membership Update:

Chris shared our current active membership count to be 318. He anticipates a wait list in a few weeks when the membership reached 325. He has 7 potential new members in the offing. We have four new memberships so far this month! We had 37 new memberships in 2017 and 25 resignations.

Membership Values:

Michelle Verloop will present her value statement findings to the Board this coming Wednesday @ 6 pm. We are looking for the Board to embrace a value statement that guides our membership programs and efforts.

Business Directory:

Chris will pursue a MTC Business Directory to facilitate networking and further communication amongst members.

2018 Focus:

The Membership Committee will continue to develop and implement programs meant to enhance membership. In 2017, we initiated mixed double tennis, new member orientation, new member introductions to social play, and welcomed our new general manager Chris Horne who has supported our efforts including reserved court times for team practices and women's playdates.

Chris stated no idea is too small, clocks were posted on court 8 at a members request and ball machine placed on upper decks. Women are asking for rating clinics and reserved playdate times on weekends and evenings. Mixed doubles will start up in March and will need committee support in recruiting male 3.5-4.0 players. Lisa suggested Women's ABC social tennis during the week. Enhanced new member involvement on committees, teams and social events.

Guest Passes:

Chris to followup with Board on two free guest passes per month.

February Meeting: Thursday, February 15th at 5:30 pm. Please RSVP.

Attending: Jeff Birkenseer, Lisa Cush, Chris Horne, Larry La Vine, Erick Steinberg, Sandra Scott, Shari Havasi and Linda Gordon.

Linda
MTC Membership Chair