MARIN TENNIS CLUB MEETING OF THE BOARD OF DIRECTORS July 27, 2017, 6:00 p.m.

1. Meeting called to order by President and Acting GM Marty Marks at 6:00 p.m.

<u>Directors Present</u>: Emily Birkenseer, Aric Clark, Liz Collins, Joan Corbett, Lisa Cush, Richard Hoffman, John Honey, Marty Marks, Maureen Tierney.

- 2. Approval of minutes from June 22, 2017 Board meeting. M/S/A 9-0
- 3. Manager's Report Joan Corbett and Marty Marks
 - **BOARD ACTION**: John Feeney wants injured reserve eff. 8/1/17 (back and shoulder injuries). M/S/A 9-0.
 - Membership status Currently have 303 members. New member Brankman eff. 8/1/17.
 - USTA DISTRICTS PLAN Volunteers to assist with food/bar. Decided against food truck and regular buffet. Have smaller items using menu recommendations from Mauricio. Drinks paid for separately. Joan requested volunteer help from Board members. Unfortunately, most of the Board members are out-of-town for the weekend, so very few of them are able to attend. Marty volunteered to promote memberships, and Liz said she would probably be available on Sunday. Joan will turn to committee chairs and members for assistance.
 - Liquor License Update. Just need to get new names on liquor license.
 - Staffing William Re returns 8/7/17. Need additional office staff, especially with Rebecca leaving. Emily suggested a cake for Rebecca. All agreed a good idea. Her last day is August 18.
- 4. OLD BUSINESS:

Finance Committee – Aric presented the Club Automation Software System at the Finance Committee meeting earlier in the week, and most Board members were able to attend. The Board wanted to know if the Finance committee supported the project. Lisa reported on behalf of the committee and indicated that they supported the conversion to POS and thought it was a good investment. It eliminates the numerous duplications in various databases and entering so many chits, although staff time will be increased in other areas. The Finance committee agreed that the monthly cost was reasonable and the cutover to a web based system would be beneficial in the long run. We discussed the need for a "Super User" and several others would be trained to serve as back-up. Aric will be the Project Manager and will work with the GM, Board and staff to prepare for the conversion. We will transition in slowly to some of the processes. We acknowledge that it will require staff assistance for the kitchen to handle orders, and it will take some time for the automation to be fully realized. Marty Marks

and Richard Hoffman will sign the contract. The company can move forward fairly rapidly, so the timetable really depends on MTC.

It is difficult to determine Café & Bar results and Cost of Goods, and the Finance Committee is trying to get a better handle on them. Peggy and Art Wasserman will work together to update the Chart of Accounts, which will be especially important prior to the conversion. We will be retaining Quick books for the financials.

House & Grounds: Aric Clark

<u>Architectural study</u>: Aric reported that the architectural study is delayed until Sept. The group has talked with two people and want to reach out to one more. <u>Trees</u>: Marty shared that the diseased trees have been removed in the front and that there is room to do some slight grading and add more parking spaces. <u>Lights:</u> The Light installation on courts 5,6,7 has been postponed for another week and won't begin until Aug. 13, because the poles were painted the wrong color.

Tennis Committee: Liz Collins

The tennis committee unanimously recommended that the two-year rule for captains be eliminated. This rule took effect two years ago, preventing captains from captaining a team again if they had already done it for two years or more in a row. The Committee felt it was no longer necessary. The Board discussed the rule and requested that the committee provide a written justification for eliminating the rule. With that provided, the Board felt the issue could be handled by an e-mail vote.

Membership Committee: Lisa Cush

Sponsor Recognition:

BOARD ACTION: The membership committee recommends that sponsors receive \$50 credit on their monthly bill for each member sponsored, when a referral signs up as a new member. This would be much simpler to manage than the current system, where sponsors are recognized with a bottle of wine for the first one, and additional items for two or more. M/S/A 9-0.

Guest Policy:

BOARD ACTION: The membership committee recommended the following:

1. **Guest policy applies to all guests**. In that past, there was some misunderstanding regarding the guest policy for 4.5 and 3.0 players, and some members thought that there was no charge for players 4.5 and above. The policy was not uniformly implemented. It originally was implemented to attract more 4.5 and 3.0 players. We now have a good percentage of players in those ratings and a special guest policy is no longer needed. There will be no exceptions based on ratings. 4.5 and above players will pay guest fees and abide by the current Guest Policy M/S/A 9-0.

- No free Guest Days or Free Guest times. The Board feels there is significant value in membership, and we should not be giving it away for free. M/S/A 9.0
- Junior Members (ages 18 yrs 26 yrs and NOT part of a Family membership) – It was recommended that they could have one free guest once a week up to 4 in a month. Junior guests will otherwise pay guest fees as described in Guest policy. (It appears that we did not vote on this option, although it was included in the e-newsletter.)
- 4. It was recommended that the USTA Flex & Play Tennis Marin policy continue with the current policy. It was thought that they currently pay guest fees and can reserve a court from 1-4 p.m. weekdays only, preferably court 4. (After BOD meeting, it was determined that the current policy for USTA Flex and Play Tennis Marin participants do NOT pay a guest fee if they sign up in advance through the office. Up to 3 guests may play on one court. The Board voted to continue the current policy 9-0). This policy may need to be revisited.)
- 5. There was extensive discussion around the Tuesday Mixed Doubles with some Board members feeling strongly that the new group should be able to reserve two courts and obtain additional courts on a first come, first serve basis with no discounts on food or special menus. It was suggested that they play on days that are less busy, such as Monday and Wednesday. The group led by Sandy Scott would be a 3.5–4.0 group to facilitate scheduling, and the membership liaison would obtain another leader for a 3.0-3.5 group. This really is not a Board decision, so no vote was taken, however these suggestions were strongly recommended to eliminate exclusion of any members and provide a social tennis option for new members joining the club.

NEW BUSINESS:

Marty briefly mentioned that when Chris Horne, new GM, arrives next week we will be looking to expand the tennis pro job description to include greater club involvement. Perhaps we can develop a pickle ball program on Court 12.

Meeting adjourned at 7:45 p.m.

Respectfully submitted, Joan Corbett, Secretary