MTC MC June Report June 13, 2017 5:30 pm

The Membership Committee welcomed Jeffrey Kamys and Joan Corbett to the meeting. Joan is now handling membership related matters in the office.

The MC applauded the success of Jeffrey and the Memorial Day Tournament and the large number of new members directly evolved from the tournament. The MC also thanked Shari Havasi and Tuesday Afternoon Mixed doubles which also produced four new members. Finally, the work of Jules Lennon and her social media management, especially Facebook was acknowledged as an influence on new membership. All in all we have 19 new members in June with others still considering.

The MC recommends that the Board issue a letter of appreciation and a gift to Jeffrey Kamys, Shari Havasi and Jules Lennon for their work resulting in 19 new members so far. A suggestion was made to gift them each with a \$100 gift certificate to Tennis Nation which the Board might be able to purchase at a discount. Lisa Cush will carry our recommendation to the Board.

The MC accepted the resignation from Jules Lennon who will continue to manage social media for the club just not as a member of the MC.

The Social Committee will take charge of the Tuesday Afternoon Mixed doubles starting in July. Shari will continue managing the popular program through the end of June.

The MC ongoing focus will be with the active retention of the new members. Sponsors or Buddies will be identified for each of the new members. An Orientation and New Member Event will take place withing the next few weeks.

Joan Corbett and Lisa Cush will organize a quarterly Orientation for new members. Joan has put in place a check list system for each new member integration into the club system.

Lisa Cush and Jeffrey Kamys will organize a new member event on a Friday evening in the next couple of weeks. All new members have been contacted by the MC, introduced to peers with a rating directory, introduced to summer league captains, Shari, Herb, Jack and Vic email invitations to various social tennis play.

Jules and Devin Sconyers are conducting new member new tennis player clinics starting June 17th for a four week series on Saturdays at noon.

Lisa Cush will research the Guest Fee Policy regarding 4.5 and higher players.

Larry will speak to the tennis committee regarding an open pro challenge or junior exhibition series for the summer.

Attending: Jeffrey Kamys, Joan Corbett, Erin Henke, Lisa Cush, Katharine Fisher, Larry LeVine, John Shields and Linda Gordon.

Linda Gordon MTC Membership Chair 415-686-0060