

**MTC Membership Committee
April Meeting Report
Wednesday,
April 12, 2017
5:30 pm**

Welcome two new members to the committee Erin Henke and Helen Luttemo

A note of appreciation to Marty Marks, Jeffrey Kamys, Rob Ahearn and Jules Lennon for their efforts at producing needed marketing materials and the Business Directory.

Also a note of thanks to Kevin Knee who has resigned from all committee and Board work but continues his efforts with Junior Tennis.

Board Recommendation: The Membership Committee recommends to the Board the extension of the non-proprietary membership program to include the PVAC Members who may wish to join MTC. This reciprocal membership entitles the new member to a year of dues paying only while deferring the payment of the initiation fee until the end of the year of dues paying only.

The Board declined the March recommendation for a waiver of initiation fees through June.

PVAC: A draft letter from Marty Marks to PVAC members invites them to play at MTC as our guests and to offer them the non-proprietary membership if the Board approves. The offer would expire at the end of June.

Memorial Day Event: The Committee wishes to offer to participants who are members of other clubs to join MTC as non-proprietary members. Coordination with Jeffrey Kamys regarding this offer will take place next week.

Dominican Neighborhood Association: The committee plans to invite the neighbors to a Saturday in May for tennis clinics and hosting a pot luck and BYOB event. A date will be selected and presented to the Association. The plan would be for the club to offer pro clinics from 4 - 5 pm followed by the potluck/BYOB.

Junior Tennis: Jeff Birkenseer reported on the issues regarding Junior Memberships, court usage and bumping guidelines. The committee expressed their concern for junior members having court access and having times where bumping is not an issue. A suggestion was made for posting

Court Usage guidelines and Junior Court Access. Jeff offered to help Kevin Knee with his afterschool junior tennis program.

Website and FB: Jules Lennon is looking to the Board/Committee for approval of marketing materials for the website and Facebook. She will be presenting to the committee a video for prospective and new members.

Sports Speaker Series: Helen suggested and offered to help coordinate a sports speaker series on a weekday evening. She will present more specifics at the next meeting.

Orientation and New Member Brochure: Lisa and Jules met after the meeting regarding the new member orientation and support materials.

Tuesday Mixed Doubles: The Committee thanked Shari Havasi for the successful Tuesday Mixed Doubles and Happy Hour Program which is enjoying good success in its first month.

Social Membership: We are postponing our plan to offer Social Memberships to the neighbors until the planned Wednesday - Friday evening meals and bartending are in place.

Memberships: The committee plans to consolidate the 21 various membership categories into fewer ones: Junior, Single, Family, Senior, etc.

Attending: Erin Henke, Helen Luttemo, Jules Lennon, Shari Havasi, Larry LeVine, John Shields, Jeff Birkenseer, Linda Gordon, Lisa Cush and Marty Marks.

Our May meeting will be [Wednesday, May 10th @ 5:30 pm.](#)

Linda Gordon,
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